



*As Seen In... Forbes, May 11, 2009*

# Integrity Financial Resources

## Real Financial Results; Money Mastery Methods



When a woman's husband left her after 22 years of marriage, she was emotionally and economically devastated. Deep in debt and not knowing where to turn, she felt helpless and hopeless. Then she found Integrity Financial Resources, a Salt Lake City-based firm that helps individuals understand how to meet their financial challenges and achieve success one step at a time.

"She was accepted into our coaching and mentoring program," says Dan Hollister, CEO. "We were able to show her a roadmap for paying off her debt, and that gave her hope. Sometimes people get so buried in debt and so tired of the grind that they can't take their eyes off of their problems. We help clients to live better now, retire comfortably, and have security and peace of mind."

In the current economic climate, many individuals wonder if they would be better off taking a more hands-on approach to managing their own money. For some, the answer is yes. That's where Integrity Financial Resources comes in.

Integrity Financial Resources is not a wealth management firm. It does not

**"Sometimes people get so buried in debt and so tired of the grind that they can't take their eyes off of their problems. We help clients live better now, retire comfortably, and have security and peace of mind."**

— Dan Hollister, CEO



Some of Integrity's management team, left to right: Todd Jauch, Kevin Halper, Dan Hollister, Amanda Wilson, Wade Hope

**"If I had (learned this) 10 years ago, I would be a millionaire today. The system really works and is fail-proof for anyone wanting to be financially successful."**

— Michael, Client, DeSoto, TX

invest clients' money, nor does it tell them specifically how to invest. Instead, it is a financial education firm that, since 2002, has provided thousands of satisfied clients with the knowledge they need to get out of debt and make their own investment and spending choices for a more secure future.

"It's not necessarily about making more money — people are struggling at every level of income — it's about what

you do with that money to put it to work for you and create the life you want," Hollister says. "So many people have decent jobs, but are buried in debt. We teach them things about money they don't learn in school or from their parents, and how to take control of their lives."

Integrity offers innovative financial programs for a wide variety of different situations and circumstances:

- Learning how to pay off debt in a fraction of the time taught by traditional methods.
- Getting credit card rates and terms under control.
- Personal consultations that examine individual situations and suggest actionable strategies.
- Software solutions to manage money and greatly accelerate the process of paying down debt.
- Long-term one-on-one financial coaching and mentoring programs.

"A lot of people grow up thinking it's normal to be in financial bondage their whole lives," says Kevin Halper, chief operating officer. "Our goal is to get them out of debt. Our mission is to be a blessing to everyone that we come in contact with."



990 West Atherton Drive, Suite 200 • Salt Lake City, UT 84123  
 866.749.2533 • [www.integrityfinancialresources.com](http://www.integrityfinancialresources.com)